



### Outline for the “Why” Essay

#### **Why Do You Want to Attend This School?**

##### **I. Academic Reasons**

- **Specific Major (if applicable)**
  - Why the selected major is appealing
  - Mention specific courses, professors, and programs that stand out (will need to do research to find this information)
  - Highlight any unique opportunities such as internships or research
- **Undecided Major (if applicable)**
  - Discuss areas of academic interest
  - Mention specific courses, professors, or programs that are of interest

##### **II. Extracurricular Activities**

- Research and identify 2-3 clubs/activities at the college that you would join
- Explain why each is appealing and how you plan to get involved
- Focus on specifics—avoid generic terms like “community service”

##### **III. Campus Life and Surroundings**

- What stood out if you visited (e.g., facilities, labs, libraries, study areas, etc.)

- Surrounding Area (e.g., opportunities in the local area such as art galleries, outdoor activities, cultural centers etc.)

**Note:** If the word limit is short, academic reasons are always the priority to mention in this essay

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